



Inova Schar Heart and Vascular

# Advanced Heart Failure & Shock Symposium

April 27, 2024

The Ritz Carlton Pentagon City | 1250 S HAYES ST, ARLINGTON, VA 22202

# INVITATION TO SUPPORT

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On behalf of Dr Christopher O'Connor, we would like to request your support as an exhibitor for the 2024 Advanced Heart Failure and Shock Symposium. This program, now in its 9th year, will be held as a hybrid event taking place face to face at The Ritz Carlton Pentagon City (1250 S Hayes St, Arlington, VA 22202) and virtually on a state-of-the-art platform.

The intended audience is cardiologists, cardiovascular clinicians, cardiac surgeons, internists, hospitalists, primary care physicians, fellows and residents in training, advanced practice nurses, nurses and pharmacists in cardiology, and other medical professionals interested in cardiovascular medicine. The expected attendance is 200 onsite and 100 online. It is a great opportunity to network, fulfill marketing needs and sales objectives, and reach out to a wider audience than ever before.

The full program can be found on the website:

<https://www.advancedhfsymposium.com/>

Exhibit space will be available on site on a first come first served basis as described in each exhibition support package.

We appreciate your support of our programs and hope that you and other representatives from your company will be able to join us.

Please don't hesitate to contact us if you have any questions or need additional information.

# ABOUT

The Inova Advanced Heart Failure and Shock Symposium brings together world-renowned experts to present the latest research and clinical trial results in the treatment of Heart Failure and Cardiogenic Shock, with an emphasis on day to day clinical practice. Healthcare policy and contemporary strategies for the detection, prevention, and treatment of Heart Failure will be discussed in multiple special sessions allowing attendees to earn continuing education credit for their participation.

## Topics for the 2024 edition

- Cardiogenic Shock
- Drug Therapy for Heart Failure
- Cutting Edge Device Therapy for Heart Failure
- Amyloid
- Cardio-Obstetrics
- Cardio-Oncology
- Genetic Cardiomyopathies and HCM
- Cutting Edge Concepts in Advanced Heart Failure and Transplant

## Opportunities for Supporters

- Onsite Exhibits
- Breakout sessions
- Product Theaters
- Networking

Visit our website to view the full program:

<https://www.advancedhfsymposium.com/>

## Target audience

The target audience for the 2024 Inova Advanced Heart Failure and Shock Symposium includes cardiologists, cardiovascular clinicians, cardiac surgeons, internists, hospitalists, primary care physicians, fellows and residents in training, advanced practice nurses, nurses and pharmacists in cardiology and other medical professionals interested in cardiovascular medicine.

If you have any questions, please reach out to us at [occonnorhivimeeting@overcome.eu](mailto:occonnorhivimeeting@overcome.eu)

# SUPPORT OPPORTUNITIES

## EXHIBIT LOCATION: SELECTION PROCESS

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*GOLD*  
\$ 20.000

*SILVER*  
\$ 10.000

*BRONZE*  
\$ 4.000

Exhibitors will choose their booth on a first come first served basis within their category. Bronze exhibitors be assigned booth space. Exhibitors will be given 24 hours to respond with their preferred booth.

Special pricing for startups, please contact us directly at : [connorihvimeeting@overcome.eu](mailto:connorihvimeeting@overcome.eu)

## GOLD - BREAKOUT SESSION

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A unique opportunity for your company to present a 30 minute session in a dedicated room highlighting a topic of interest. Inquire about details.

1 SPONSORSHIP AVAILABLE

Time slots: Friday, April 27 | 07:15 - 07:45 AM - Breakfast

## SILVER - PRODUCT THEATER

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Plan a 15 minute product demonstration at your exhibit booth. Inquire about details.

Time slots: Friday, April 27 | 11:15 - 11:35 AM  
02:55 - 03:20 PM

#### **CHARGING STATION - GOLD AND SILVER ONLY**

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Help participants to stay connected throughout the conference by sponsoring a charging station, to draw participants to your exhibit booth. This includes an optional branded wrap with your logo. Subject to print deadlines.

Included in the Gold package

Silver Package : \$1,000

#### **RECEPTION ADVERTISEMENT - INCLUDED IN GOLD**

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Join attendees during our reception as they gather with colleagues, faculty and friends. Your company name and logo, or product name will be included on the sponsorship page.

Subject to print deadlines

#### **USB FLASH DRIVES IN CONFERENCE BAG - \$2,500**

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Provide USB Flash Drives to our attendees. Must be received 2 weeks in advance of the conference.

#### **OTHER ADVERTISEMENT OPPORTUNITIES - \$1,500**

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Supporters may provide one of the following:

- Notepads and pens
- Branded Lanyard
- Insert for conference folders

# SUPPORT OPPORTUNITIES

	<b>GOLD \$20,000</b>	<b>SILVER \$10,000</b>	<b>BRONZE \$4,000</b>
<b>Type of booth</b>	First choice space  Optional 10x10 company booth	Top 2 choices space  6 foot table single booth	Assigned space  6 foot table single booth
<b>Reps</b>	6 reps	4 reps	2 reps
<b>Product Theater</b>	Break-out Session 30 min non-competitive Separate room	15 min product theater at booth	x
<b>Acknowledgements in welcome email to participants</b>	Yes	Yes	Yes
<b>Acknowledgements during breaks</b>	Yes	Yes	Yes