



Inova Schar Heart and Vascular

Heart Failure & Shock Symposium

April 12, 2025

Falls Church Marriott Fairview Park

3111 FAIRVIEW PARK DR, FALLS CHURCH, VA 22042

INVITATION TO SUPPORT

On behalf of Dr Christopher O'Connor, we would like to request your support as an exhibitor for the 2025 Heart Failure and Shock Symposium. This program, now in its 9th year, will be held as a hybrid event taking place face to face at The Falls Church Marriott Fairview Park (3111 Fairview Park Dr, Falls Church, VA 22042) and virtually on a state-of-the-art platform.

The intended audience is cardiologists, cardiovascular clinicians, cardiac surgeons, internists, hospitalists, primary care physicians, fellows and residents in training, advanced practice nurses, nurses and pharmacists in cardiology, and other medical professionals interested in cardiovascular medicine. The expected attendance is 200 onsite and 100 online. It is a great opportunity to network, fulfill marketing needs and sales objectives, and reach out to a wider audience than ever before.

The full program can be found on the website:

<https://www.advancedhfsymposium.com/>

Exhibit space will be available on site on a first come first served basis as described in each exhibition support package.

We appreciate your support of our programs and hope that you and other representatives from your company will be able to join us.

Please don't hesitate to contact us if you have any questions or need additional information.

ABOUT

Heart Failure and Shock Symposium brings together world-renowned experts to present the latest research and clinical trial results in the treatment of Heart Failure and Cardiogenic Shock, with an emphasis on day to day clinical practice. Healthcare policy and contemporary strategies for the detection, prevention, and treatment of Heart Failure will be discussed in multiple special sessions allowing attendees to earn continuing education credit for their participation.

Topics for the 2025 edition

- Roundtable Discussions
- Simulators and Breakout Sessions
- Think Tank and Community Forum
- Best Practices in Management of Heart Failure Cardiogenic Shock
- How to Create a Successful Shock Team and How & When to Refer
- Best Practices in Management of Advanced Heart Failure (AHF)
- How to Create a Successful AHF Team and How & When to Refer

Opportunities for Supporters

- Onsite Exhibits
- Breakout sessions
- Product Theaters
- Networking

Visit our website to view the full program:

<https://www.advancedhfsymposium.com/>

Target audience

The target audience for the 2025 Inova Heart Failure and Shock Symposium includes cardiologists, cardiovascular clinicians, cardiac surgeons, internists, hospitalists, primary care physicians, fellows and residents in training, advanced practice nurses, nurses and pharmacists in cardiology and other medical professionals interested in cardiovascular medicine.

If you have any questions, please reach out to us at occonnorhivimeeting@overcome.eu

SUPPORT OPPORTUNITIES

EXHIBIT LOCATION: SELECTION PROCESS

GOLD
\$ 20.000

SILVER
\$ 10.000

BRONZE
\$ 4.500

Exhibitors will choose their booth on a first come first served basis within their category.
Bronze exhibitors be assigned booth space.
Exhibitors will be given 24 hours to respond with their preferred booth.

Special pricing for startups, please contact us directly at : connorihvimeeting@overcome.eu

GOLD - BREAKOUT SESSION

Plan a 30 minute breakout session on a topic of your choice in a dedicated room.
Inquire about details.

Time slots:

Saturday, April 12, 2025 | 8:15 – 8:45am

Saturday, April 12, 2025 | 12:30 – 1:00pm

SILVER - PRODUCT THEATER

Plan a 15 minute presentation at your exhibit booth.
Inquire about details.

CHARGING STATION - GOLD AND SILVER ONLY

Help participants to stay connected throughout the conference by sponsoring a charging station, to draw participants to your exhibit booth. This includes an optional branded wrap with your logo. Subject to print deadlines.

Included in the Gold package

Silver Package : \$1,000

RECEPTION ADVERTISEMENT - \$5,000

Join attendees during our reception as they gather with colleagues, faculty and friends. Your company name and logo, or product name will be included on the sponsorship page.

Subject to print deadlines

Included in GOLD

USB FLASH DRIVES IN CONFERENCE BAG - \$2,500

Provide USB Flash Drives to our attendees. Must be received 2 weeks in advance of the conference.

OTHER ADVERTISEMENT OPPORTUNITIES - \$1,500

Supporters may provide one of the following:

- Notepads and pens
- Branded Lanyard
- Insert for conference folders

SUPPORT OPPORTUNITIES

	GOLD \$20,000	SILVER \$10,000	BRONZE \$4,500
Type of booth	First choice space Optional 10x10 company booth	Top 2 choices space 6 foot table single booth	Assigned space 6 foot table single booth
Reps	6 reps	4 reps	2 reps
Product Theater	Break-out Session 30 min non-competitive Separate room	15 min product theater at booth	x
Acknowledgements in welcome email to participants	Yes	Yes	Yes
Acknowledgements during breaks	Yes	Yes	Yes